NYC HONOR ACADEMY · MODULE 02

Understanding NIL Deals

Name _____ Class _____ Date _____

Quiz: before and after the lesson

Write the letter of your answer in "Before" at the start of class and in "After" at the end. It is not graded.

Before ☐ After ☐

1. Which part of an NIL contract tells you whether you can work with other brands?

A. Term
B. Exclusivity
C. Deliverables

Before ☐ After ☐

2. A brand pays you to post. Where must you say it is an ad?

A. Only in your bio
B. In the post itself
C. Nowhere, if it was free product

Before ☐ After ☐

3. In New York, an athlete agent must be registered with:

A. The NCAA
B. The New York Secretary of State
C. Your school

Before ☐ After ☐

4. How long do you have to cancel an agent contract in New York?

A. 5 days, by written notice
B. 30 days
C. You can't cancel it

Before ☐ After ☐

5. Which of these is a red flag?

A. A written contract you get a copy of
B. Someone wants money up front to "get you deals"
C. A parent reads and signs with you

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Worksheet

Use the lesson at nychonor.org/nil-contracts. Work alone or with a partner.

1. Name the five parts of an NIL contract to read before anything else.

2. A brand sends you free shoes and you post about them. What must the post say, and where?

3. An agent wants you to sign. In New York, who must the agent be registered with, and how long do you have to cancel?

4. Circle every red flag in this offer: "Sign today, pay a $100 setup fee, wear your school jersey in the ad, and we pay in gift cards."

5. You enroll at a Division I college. Which high-school deals must you report, and by when?

6. Give two reasons a parent has to be part of a deal for a player under 18 in New York.

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